

Study Statement

Apr. 30, 2018

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I would like to study at César Ritz Colleges Switzerland for Hotel Management. I believe that César Ritz Colleges' courses will offer a rich foundation that will help me to become a successful hotel manager in the future. I have specific reasons and motivations for applying for Hotel and Tourism Management.

Due to my father's job, I moved to several cities such as Paris, Dubai, Seoul, and Guangzhou. While migrating to these countries, I had no choice but to settle into foreign environments and societies. It made me feel nervous and stressful, but at the same time it helped me to be more open to various cultures. It also gave me lots of opportunities to travel around and then I came to get interested in hotels naturally.

At first, what fascinated me was the gorgeous exterior and splendid interior, but as I grew up, the services and programs they provided to the customers started to catch my attention. When I was in Year 9, one of my friends introduced her father Mr. Lauras, a general manager of Sofitel Guangzhou, to me in the Careers Meeting. Meeting with him gave me an opportunity to hear about the mindset and challenges he faced while working as a hotelier. From the conversation, I found that the space of hotel is very attractive not only for recreation but also for workplace, in that it interconnects people and presents people with a chance of experiencing memorable moments. Hoteliers who work in a hotel can make customers happy with its physical fascination and quality services and I think they can feel fulfillment and fruitfulness through customers' satisfaction. Last year, when I started to think seriously over my future dream and university choices, I thought upon him and sent an email to ask questions about "how to be a successful hotelier." His answer was about service mentality, good communication skills, team play spirit, consideration for others, and global etiquette. I pondered over how much I am apt for the job of hospitality, based on the qualifications he mentioned as a hotelier.

The first attribute fitted for a hotelier among my characteristics is my communication ability. I applied for a role of House Ambassador when I was Year 10 and had worked until Year 11. I was responsible for managing the jobs of House Leaders, filling in the vacancy of House Leaders, and deciding which player gets to participate in House events such as Swimming Gala and Sports Day. I also played my role of functioning as a messenger between House Leader Teacher and the House members. In the process of preparing for Sports Day, when there were problems with sorting out the appropriate players for each game, I had to persuade and sometimes negotiate with House members. The problems were as followings: some did not want to partake in spite of their talents, there were too many applicants for a game while nobody wanted to play for the other game, to name a few. At times, I had to spare break and lunchtime for searching for students who can contribute to the events, which would increase the chance of winning the game. While working as a House Ambassador, I felt especially proud of myself when I motivated some students to try new options, which became their favorites later. The most efficient way to persuade people into participating was to encourage them, not to force them. I learned the importance of dialogue and communication. My school holds graduation ceremony every year at Sofitel, even after Mr. Lauras left and moved to a new workplace. I think that the affiliation is due to his ability of business derived from his communication skills. I would like to improve my communication abilities further through experiences in and out of the campus, which will increase the chance of becoming a competent hotelier.

The second factor I want to emphasize is that I am careful and meticulous when I do something as a member of team. I have a habit of keeping myself and surroundings neat and organized. On International Day last November, Year 13 students, including myself, were supposed to run a booth of Myanmar. We were responsible for managing a stall of Myanmar, from which we sold some ornaments and souvenirs to visitors and the profits would be donated to the charity. We exchanged ideas on running the stall and shared each other's role. I took the role of managing the stall and collecting money. I tried to keep the booth clean and tidy so that many visitors could come and buy something. I had never managed public money before, so I was quite mindful of that and managed it with care. When preparing for the event, we thought that Myanmar would not be a big attraction, but we managed to run the stall quite successfully and finally earned money more than we expected. I learned again the value of sharing ideas, working together, and playing my role in a team at my best.

The last thing I want to appeal among my merits as a hotelier is consideration for others, which can be translated into service mind when connected to business. I think I am a type of person who enjoys helping others, such as families, friends, teachers, and strangers within my circumstances. If I have an opportunity and the ability to help others in any form of assistance, then I would be willing to help them without hesitation. Last year I volunteered to help Year 7 students improve their reading comprehension on Thursday lunchtimes and tutored Year 8 and 9 students to improve their problem-solving techniques in Mathematics. When I help them understand the text or questions, I tried to use easy vocabularies and examples suitable for their age. In December 2016, many of our school's sixth formers went on a voluntary trip to Tanzania. The purpose of Tanzania Expedition was to make the local residents' conditions of dwelling better. We did hard physical labors mainly, such as making tables and chairs for school children, crafting goat sheds, and plastering houses with cement. Some tasks, such as sawing and transporting wooden planks, were more arduous, but I did not hesitate to work on it. Despite the arid climate and physical tiredness, the belief that we were helping others for a better conditions of life motivated us. The sense of fulfillment after laborious physical work was beyond my imagination, especially when it was done for others and together with others. The children's hearty smile made me feel happy. Altruism is said to be an innate characteristic of human beings. One of the reasons to have a job is, of course, to make a living but it will be even better if I can draw and develop the goodness in my nature through a job I choose. I firmly believe I can feel self-efficacy by means of hospitality job.

As I got interested in hotel management, I started researching which country is a perfect place for me to study in. Before long, I concluded that Switzerland is the most promising place for me to study hotel management. The natural beauty and accessibility make people gather into Switzerland so tourism naturally thrived from long ago. In addition, the stable national economy, its place as a business hub in Europe, and its unrivaled reputation in hospitality education make me feel Switzerland more attractive as my study destination. There are lots of excellent hospitality education organizations. Among them, the reason why I chose César Ritz Colleges is that it is one of the most renowned hotel management colleges in Switzerland, which provides luxurious hospitality education along with tourism management. I think in hospitality and tourism management, the practical experience on the field is more important than anything. The internships offered by the college in the curriculum will give me a chance to apply my knowledge learned in the course to actual workplace and also to improve myself as a professional hotelier.

I am looking forward to studying various types of hotel management tools, both theoretical and practical, to accomplish my aim of becoming a successful hotelier. Especially, I would like to study flexible skills and apply them to many occasions that I could potentially face. I have an interest especially in studying Hospitality and Tourism Management, Roots of Contemporary Issues, and Hospitality and Tourism Law among the courses provided by the César Ritz Colleges. When I complete three-year bachelor's degree course, I would like to continue my study by narrowing down my interest into Business Sustainability in Hospitality and Tourism for a master's degree.

I do hope my plan will come true through quality education of César Ritz Colleges and someday I will be remembered as an outstanding alumnus that honored César Ritz Colleges.